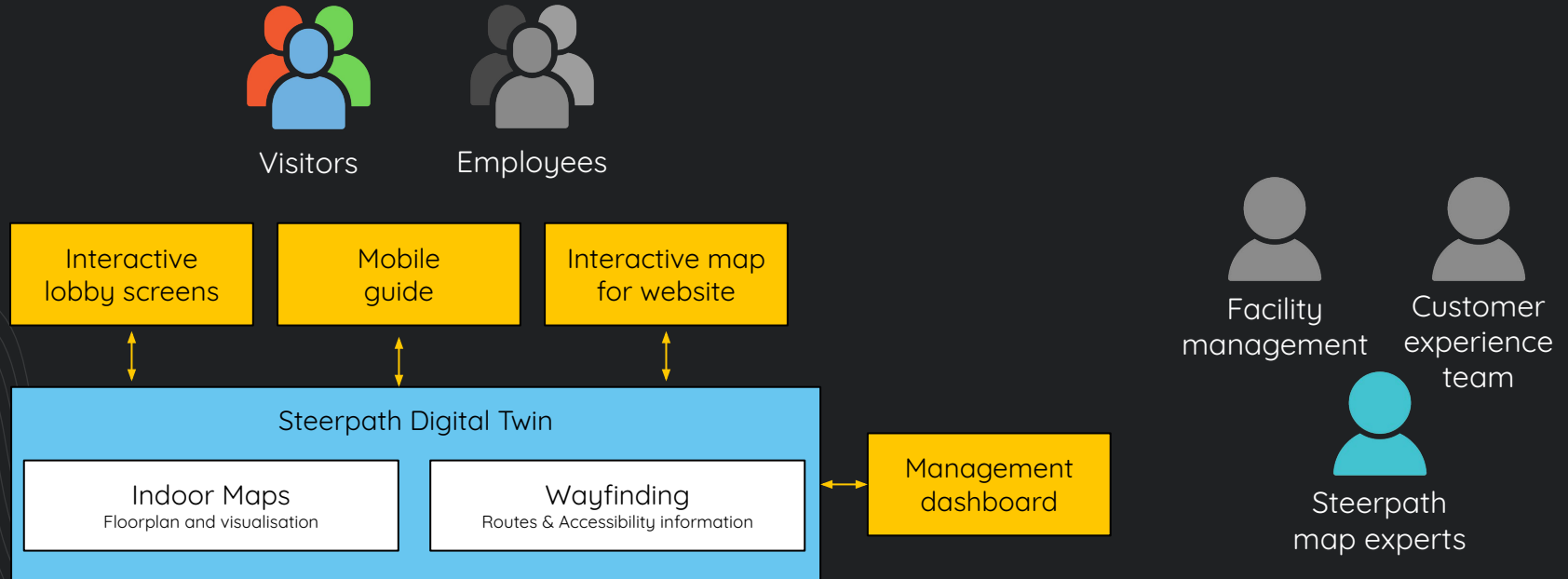STEERPATH

DIGITAL CAMPUS
MAPS & WAYFINDING

Managing campus building information is not easy

Campus is a complex environment with multiple different stakeholders with different needs & expectations

- No single place to manage floor plans

- Visitors consume staff time asking directions

- Info desk has no easy way giving end-to-end directions to visitors

- Campus regular users look for free / available spaces

- Marketing & Customer experience team creating custom maps & floorplans for each use case and channel

→ How to manage campus wayfinding experience for all channels in one place?
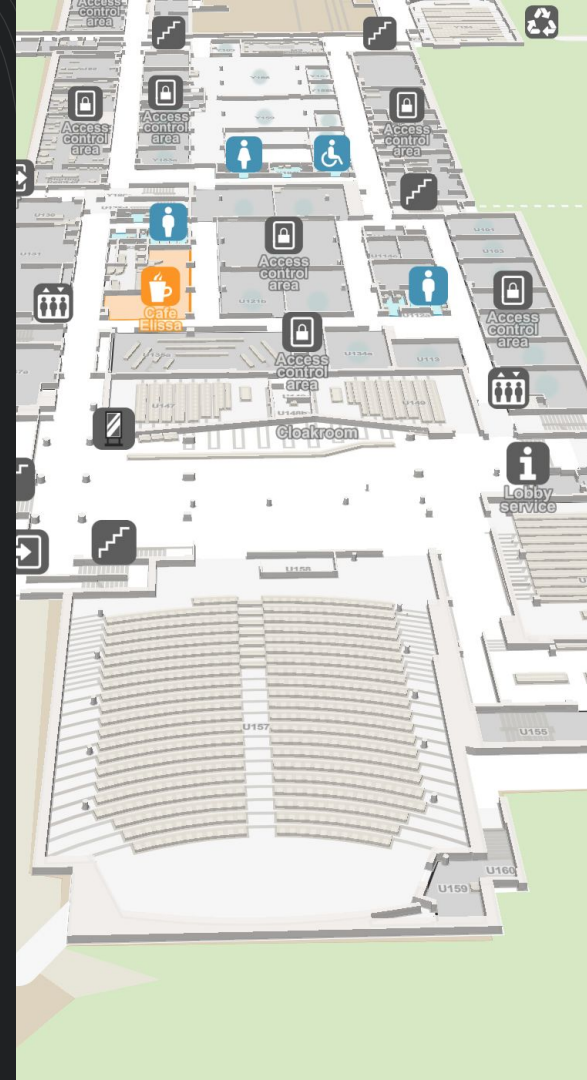
One platform for all maps & wayfinding

STEERPATH

Visitors

Employees

Interactive lobby screens	Mobile guide	Interactive map for website

Steerpath Digital Twin

Indoor Maps Floorplan and visualisation	Wayfinding Routes & Accessibility information

Management dashboard

Facility management

Customer experience team

Steerpath map experts

Digital campus map features

Outdoor & indoor with 3D

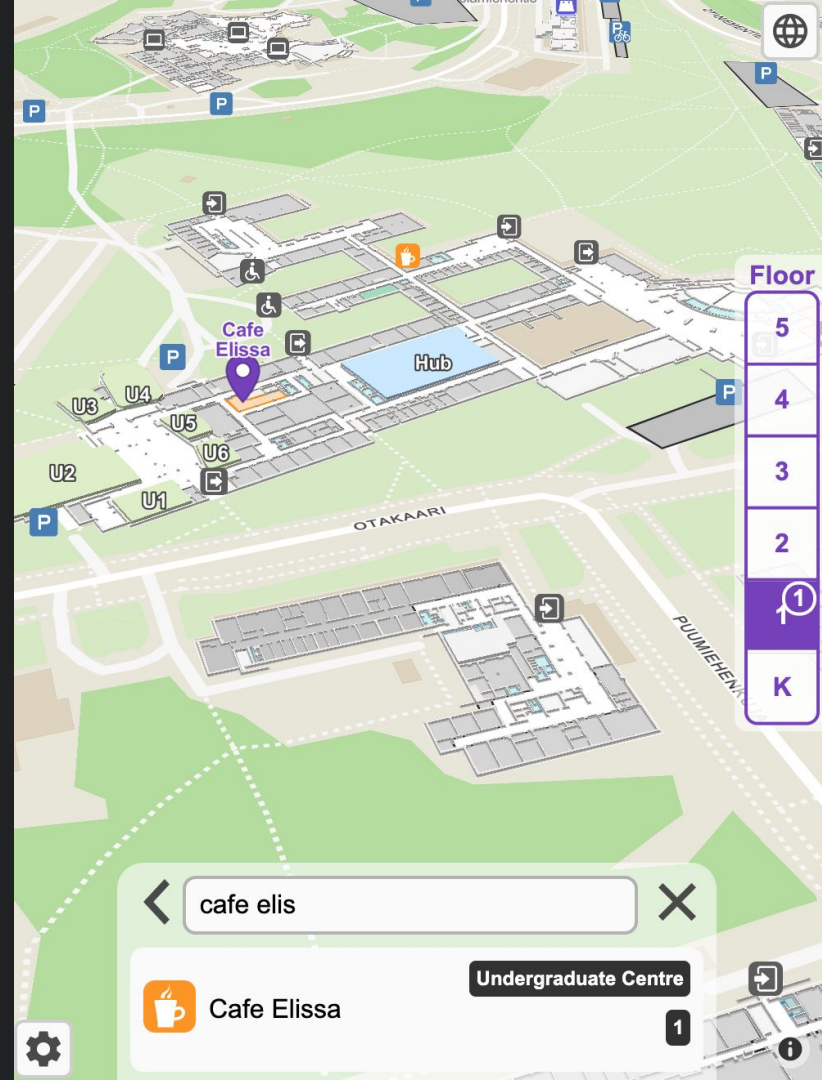## Intuitive, seamless zoom from city to furniture level

- Show relevant information at each zoom level (campus, building, floor, department)

- Dark mode + support for customer branded map styles
- Export maps for marketing, customer service, operations as
  - PDF
  - High resolution PNG image
  - Interactive map link

Search

Make it easy to find everything

- Room numbers & names

- Create aliases for things like Food, Drink, Toilets

- Language support (Built-in English, Finnish, Swedish)
  - Can be extended

- Automatic listing based on distance from your current location / view (when multiple results)

- Search results can be shared & copied to phone

Wayfinding

Give your visitors a stress free last mile experience

- Fastest route automatically calculated

- Supports accessible routing

- In campus wayfinding even between buildings & from parking lots

© Steerpath

Start
247m to destination (~4 min)

QR code onsite shortcuts

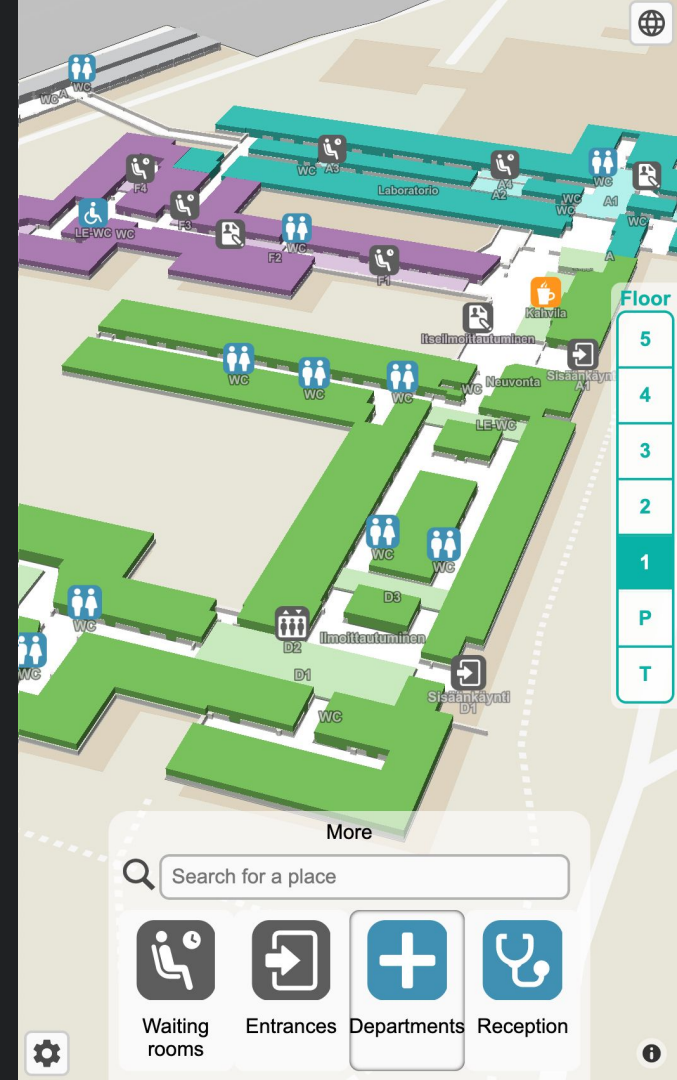## Make any surface act as an interactive guide

- Scanning QR code sets user location to where QR code is
- When user searches something, they will get route from their current location (location of the QR code) to the destination
- Can be added into existing digital & printed signage
- "Laboratory" sign can guide user straight to Laboratory instead of to the next Laboratory sign!

Quick search buttons

Real time wayfinding helps orientate new employees

- Like Google maps for indoors

- Works on mobile, web and lobby screens

- Supports multi-floor and multi-building campuses

- Optional indoor positioning with beacons
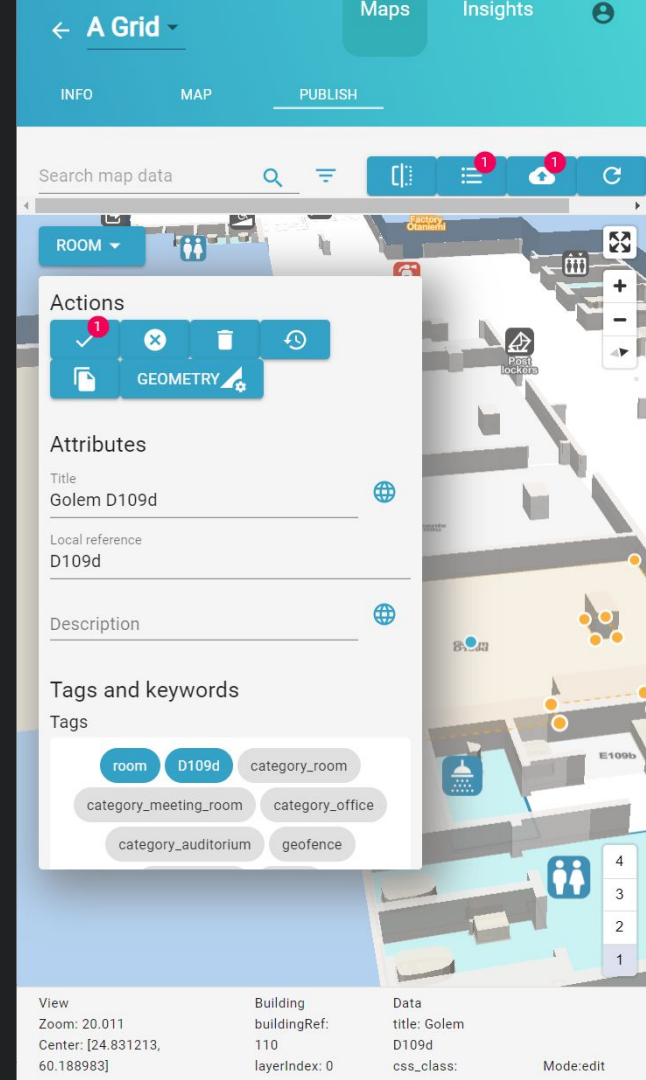 - Battery operated 4 years
  - No internet required

Facility Manager Features

Manage campus floorplan

Click & Drag edit floor plan, translations and keywords

- Manage how the floorplan looks with simple web based editor
- Initial map is created by Steerpath team from AutoCAD, PDF or image
- Link & Unlink rooms from booking system (Outlook and Google integrations)
- Visualise important points of interest and amenities to employees and visitors
- Option: Steerpath team manages maps as a service
  - Map updates via maps@steerpath.com

Publish maps

Digital signage, Websites, print & mobile

- Review changes before publishing them

- Manage all data in one place - publish in all medias

- Supported formats:
    - PDF
    - High resolution PNG image
    - Interactive map link
    - Digital signage
    - Websites
    - Mobile apps

Map Export

Toggle Map Layers

TOGGLE STYLE LAYERS

Dimensions (mm)

Width 1890px
160

Height 1181px
100

DPI
300

Format
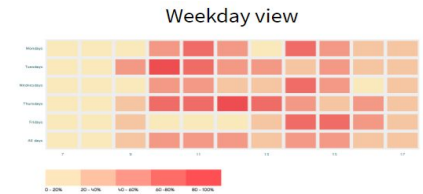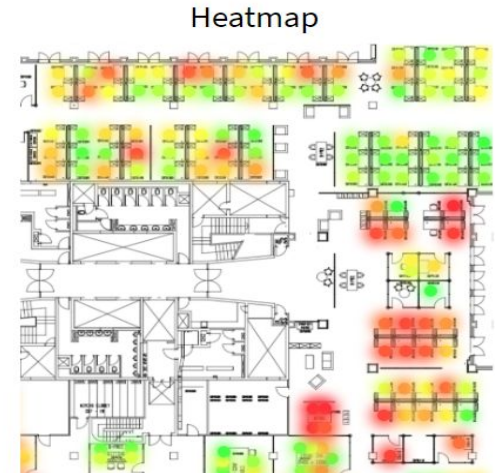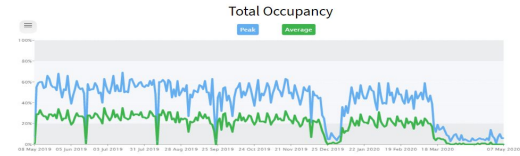
◉ PNG

○ PDF

GENERATE

Optional: Oppancy analytics

Your partner for data driven space management

- Historical analysis of space utilization from IoT sensors
- Visualization of occupancy
  - Heatmaps
  - Histograms
  - Graphs
  - Grid
- Export data for your own data analysis

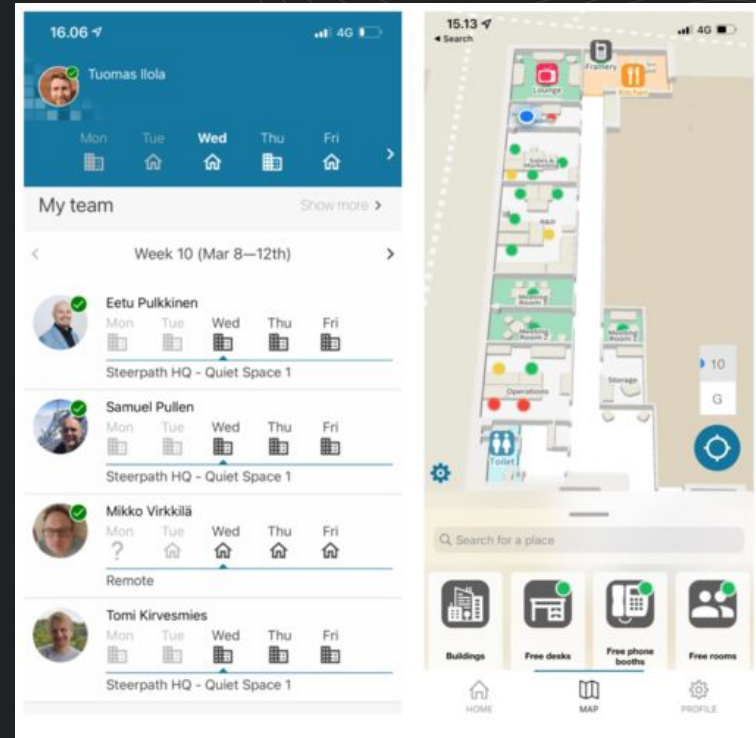Check Steerpath Occupancy analytics for more information

Total Occupancy

Heatmap

Weekday view

Optional: Space booking

Ideal solution for employees & students

- Built-in integrations with MS Office 365 & Google Workspaces
- Supports occupancy sensors for phone booths and desks
- Space availability visualised on a map
- Supports desk, room and capacity booking (ideal hot desking)
- Makes sharing / cross usage of resources easy across the campus

Check Steerpath Smart office for more information

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